

# ABOUT

AUTUMN 2005

Charity registration number 1087544

# FACE

newsletter



## Welcome

In this Autumn issue we report on the most successful launch of the About Face Butterfly Appeal. An event associated with this is the Sahara Trek outlined below and we also include a programme of social and fund-raising events.



the  
**Butterfly Appeal**  
for ABOUT FACE

Appeal office: 01202 733300

## Twinkle twinkle little star – The Butterfly Appeal Sahara Trek



**THE BUTTERFLY SAHARA TREK** is a tough seven day hike in the northern part of the desert, near the Atlas Mountains of Morocco. It takes place in March next year, (7th to 12th) and conveniently requires only one week's holiday, as the trip extends from Saturday to the following Sunday including flights to and from North Africa.

*"I recommend the Sahara Trek as the Appeal's first major overseas fund-raiser because I have personal experience of this uncompromising but hugely enjoyable experience" said Ian Catley, who is leading the £250,000 Butterfly Appeal to build the About Face Centre for people with cancer of the head and neck. "I did the trek back in 2000 and it is a true challenge, walking in the desert's heat every day and sleeping in tents, or, memorably for me, under the stars which are, as the children's song says, like diamonds in the sky with not a trace of light pollution – fabulous!"*

Participants raise £2,000 with considerable fund-raising support from the Butterfly Appeal. *"It sounds a lot, but thousands of people before you have managed it," says Ian, "and with a few proven ideas, most people raise even more. Don't let the fund-raising put you off – just one person from a company, church or organisation working with friends or colleagues can do it comfortably (well, with a bit of commitment and effort)."*

A full information pack is on its way to you if you call the **Appeal Office 01202 733300** but hurry, spaces are limited, and seven enquiries were generated from the launch night alone (see separate story). Anna Schwaiz, a maxillo facial theatre sister at Poole Hospital, who is already fund-raising and training for the trek said *"It will be tough, it will be a true challenge, but I'm up for it and look forward to all the Sahara wants to throw at me – Morocco here we come!"*

At the time of going to press the amount raised so far is **£28,440**

The Trustees are grateful for the generosity of the donations received.

All have been acknowledged personally.

To donate to the new Butterfly Appeal please send a cheque payable to: 'The Butterfly Appeal' – Appeal Office, 44 Constitution Hill Road, Poole BH14 0QD Telephone 01202 733300

# BUTTERFLY APPEAL LAUNCHED WITH A SPLASH!



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above: Dr Leon Ellis and Michael Le Fort  
right: Mayor and Mayoress of Poole Councillor Lou and  
Mrs Knight with Mervyn Bright Chairman of About Face

Chairman Mervyn Bright welcomed the guests and introduced Appeal Director Ian Catley, who waved a cheque for £1000 for the Butterfly Appeal that an anonymous donor had just given him! A brisk start to a lively evening, which included several addresses as well as music from flautist Annabelle Catley and BSO Principal Clarinettist Kevin Banks.

The historic event was held in the Custom House on Poole Quay at 7pm on Wednesday 28th September. Over 100 people attended and there was a distinguished guest list including local MPs Robert Syms and Annette Brooke, the Mayors of Bournemouth, Poole and Christchurch, the Deputy Mayor of Dorchester and the Chair of East Dorset DC; also others mentioned below and, of course, "Ilanko", consultant surgeon and trustee Mr V Ilankovan, who inspired About Face.

Ian briefly explained the background to the launch – the need for £250,000 to establish a specialist study centre for head and neck cancer. Ilanko then outlined the field of head and neck cancer in lay terms and said that, however hard his team worked, they did not have the time to offer each patient counselling on the emotional and psychological issues that head and neck cancer presented. Hence an About Face Centre, supported by people who have already gone through cancer surgery, was absolutely vital if his team were going to be able to offer the care they wished. He emphasised that, although the number of sufferers was less than for other types of cancer, its results could not be concealed, thus leading to possible social stigma and attendant emotional trauma.

To show some of the ways in which it was hoped to raise funds, Ian first introduced Colin Chalkly-Maber. Colin, a partner in Bournemouth stockbrokers Farley & Thompson, together with Poole Hospital Theatre



team member Nick Beech and others, will undertake sponsored motorcycle rides in India, using locally produced Royal Enfield "Bullet" machines. He and Nick will also organise other fund-raising events.

Frances Burden, whose husband Delmar is a former patient of the surgical team, then spoke. The couple are arranging fund-raising dinner parties and plan a barn dance and fish 'n' chip supper (the Appeal Office will have details). In conjunction with others, they are planning a dinner dance or ball next year.

Jonathan Bryan, head of Discover Adventure, then explained a sponsored Sahara trek his company could offer from 4th - 12th March 2006. He emphasised the beauties of the desert terrain and the trek created huge interest among the guests. Some put their names down, including one from a mayoral party and a theatre sister who works alongside a well known About Face trustee and surgeon . . . (Readers wishing to partake should contact the Appeal Office without delay.)



Mavis Dale, Trustee with Mayor of Bournemouth Councillor Ted Taylor



Louise Goodman and Geoff Hutchinson, Newsletter Editor

Michael Le Fort then explained what it meant to undergo cancer surgery and its consequences, and the tenacity and positive attitude required. Michael's highly amusing but poignant few words brought the evening into sharp focus, and he pointed out that he stood for thousands who had been helped by Ilanko and About Face over 10 or more years, some of whom were in the room that night.

He was followed by Louise Goodman, a patron of the Appeal, and presenter of ITV's Formula 1 programme, who announced that she was working with our fund-raising team on a motor sports dinner to be held in the Spring of 2006 at a local hotel. (She also raised the matter in a subsequent interview with the *Daily Echo*.) Agreeing provisionally to speak are Saloon Car racer Jason Plato and Pat Symonds, Engineering Director of the Renault F1 team.

Finally, Neal Butterworth, Editor of the *Daily Echo*, pledged his paper's ongoing support for



Frances and Delmar Burden

the Appeal, pointing out its wide readership and what an important part it had already played in the Ladybird (breast cancer) appeal. Neal promised keen attention "until you've raised it", adding that the *Echo* would commence with a two-page spread on the Friday following the launch (as it did), followed by other articles to keep our profile high. To assembled applause, he broke a metaphorical bottle of champagne across Butterfly's bows and officially launched her.

Thanks to Ian for a superbly managed event, to all who helped to ensure the Butterfly Appeal was launched strongly, and to Mark Heffer, the venue proprietor, a formal dental patient of Ilanko. Mark kindly made the premises available to us free of charge.

All the guests were provided with a Standing Order form for Gift Aided income to the Appeal. If you have returned yours – 'Thank you' sincerely – you are already making a difference. If you still have it (or would like to receive another) and would like to give the trustees a chance to make the About Face Centre become a reality – please consider completing one. The Appeal Office is on tel/fax 01202 733300. The Butterfly Appeal for About Face really is on its way!



Guests with Trustee Jo and Colin Bell

## NEW YEAR LUNCHEON

A New Year Luncheon will be held on Sunday 8th January 2006 at the Hotel Miramar, Grove Road, Bournemouth 12 noon for 12.30pm. Tickets are £20 obtainable from Mervyn Bright at the Administrative Office, 4 Hatherden Avenue, Poole BH14 0PJ or phone 01202 721021.

Our annual luncheon has always been a really happy, festive occasion and we look forward to meeting old friends and many new ones at the start of the coming year.

## LADIES & GENTLEMEN . . . START YOUR ENGINES!

The Motor Sports Dinner will be a **WINNER!**

We couldn't have ITV Formula 1's own pit lane commentator on board as a patron of the Butterfly Appeal for About Face without looking to motor sports fans to support our fund-raising target.

So on Thursday 23rd March 2006 at the De Vere Royal Bath Hotel in Bournemouth, the Appeal will host a prestigious evening of fun, nostalgia and good dining as we listen to some of the greats in motor sport today.

Real enthusiasts for all things on wheels from our fund-raising team will assemble a mouth-watering programme. Timed for the start of the 2006 Formula 1 season, there will be a published menu of well known speakers but there will also be a few surprises for those fortunate enough to get a ticket. Opportunities aplenty to raise funds throughout the evening will be guaranteed as guests enjoy the chance to win cash and quality raffle prizes, and bid in the motor sport memorabilia auction. Subject to there being no unavoidable date clashes, Director of Engineering of World Championship winning Renault Formula 1 team, Pat Symonds, and bad boy of the British Touring Car Championship SEAT team, racing driver Jason Plato have already committed. Patron Louise Goodman will also speak. With her legendary ability to 'get her man', there will be more significant 'signings' before individual tickets and tables go on sale. We recommend that companies wishing to secure guest tables of 10 declare an early interest, as these will be in demand. Do call Ian on 01202 733300 soon. A pair of tickets will also prove a very popular Christmas present! Tickets are £49.50 each – a table of 10 is £495.00, cheques payable to: 'the Butterfly Appeal' and will be available from The Butterfly Appeal Fundraising Office, 44 Constitution Hill Road, Poole, Dorset BH14 0QD.

[thebutterflyappeal.com](http://thebutterflyappeal.com)

## EVENTS TO LOOK OUT FOR

- **New Year luncheon – Sunday 8th January 2006** (see left)
- **Barn Dance and Fish 'n' Chip Supper – Winter 2005**
- **Carol Services: St Mary's Longfleet Church** (next to Poole Hospital) **Sunday 18th December 2005** approx 4pm and 6.30pm
- **Sahara Trek in Morocco – 4th-12th March 2006**
- **Motor Sports Dinner – Thursday 23rd March 2006** (see left)
- **Ladies society luncheon – Spring 2006**
- **London Marathon – Spring 2006\***
- **Strong Man Competition – Summer 2006**
- **There and Back Fun Run – Summer 2006**
- **Motorcycling in India – October 2006**

Please call the Appeal Office for details on all our events. For events in the pipeline, we will forward information to you when these are available, or report in future About Face Newsletters. \*If you have a place in any sporting event and wish to support us – please call Ian on 01202 733300.



### Membership Application Form

Name  Mr/Mrs/Miss (etc)

Address

Telephone (Day)  (Evening)

E-mail (if you wish us to contact you by that means)

Patient/Carer/Family Member/Other (please specify)



Please send the completed form with your subscription for 2006 (£5) to the **Membership Secretary** at 4 Hatherden Avenue, Parkstone, Poole BH14 0PJ

### From the Editor.

We hope that from this issue readers will note how active the group has become and your support as a member will help us to sustain this activity. We would enjoy your participation in the social events in a really friendly atmosphere. Let us have your reminiscences, stories, jokes or poems for our future newsletters.

Contact **The Editor, c/o Administration Office, 4 Hatherden Avenue, Poole BH14 0PJ, Tel 01202 721021**  
e-mail: [contact@about-face.info](mailto:contact@about-face.info)  
or [www.about-face.info](http://www.about-face.info)